

Katlyn Sansone Wentzel

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EXPERIENCE

Magnetize

Senior Designer + Photographer

May 2017–Present

For the past 8 years I have worked on a wide variety of projects for many different types of clients, from large corporations to small nonprofits. Working at a small agency means you get to do it all; web design, publication design, digital and traditional advertising, branding, motion design, video, photography, packaging, and UX design. As a Senior Designer, I have mentored our younger designers, interfaced with our clients one-on-one, and I am more involved with the strategy of design. I work collaboratively with my whole team to create the best possible outcome for all of our clients.

Washington University in St. Louis

Freelance Designer + Photo Editor

September 2021–September 2025

I edited and color-corrected select photos from the Marketing and Communications Department. Most often smoothing wrinkles, removing fly-away hairs, light balancing subjects, and removing any undesirable items from scenes (trash cans, coffee cups, scuffs on walls, and those giant water bottles every young person seems to take everywhere with them these days). I also annually live-edited their commencement; I receive memory cards of photos all day on commencement day, pick out the best photos, edit them, and have them ready to post on social media the same day.

Continental Research Corporation

Designer + Photographer

July 2015–April 2017

As a part-time intern, I designed product labels and sales collateral binders, as well as before-and-after product sheets via photography and design. I also took product photos for use in the sales collateral.

Freelance Photographer

January 2011–Present

I photograph portraits and events; candid and posed moments for families, individuals, and businesses.

SOFTWARE PROFICIENCY

Adobe Creative Suite (InDesign, Photoshop, Bridge, Illustrator, After Effects, Acrobat)

Luminar AI

Figma

Powerpoint/Google Slides

Asana

Harvest

SKILLS

Print Design

Flexible

Photography

Adaptable

Typography

Critical Thinker

Brand Design

Collaborative

Digital Media Production

Detail-oriented

EDUCATION

University of Missouri – St. Louis

Bachelor of Fine Arts, Photography

2015

University of Missouri – St. Louis

Bachelor of Fine Arts, Graphic Design

2017